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CORPORATE NEWS

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Discovery Touts Premium Ad Solutions, Top Portfolio in TV at New York Upfront

— *'Real Life Builds Real Business' Theme Showcases Discovery as One-Stop Shop for Ad Buyers* —

— *Company to Emphasize Increased Scale and Reach, Hit Shows, Safe Brands, Trusted Experts, Digital Innovation* —

— *Programming Highlights Include the Return of Food Network's 'Good Eats' and TLC's 'What Not to Wear,' plus New HGTV Companion Series 'What Not to Design'* —

While 2018 was the most successful year in **Travel Channel** history with ratings up 15 percent over the prior year, the momentum continues, as the net just enjoyed its best quarter and best month ever. Travel adds to its roster of adventure programming with:

Witches of Salem (wt), new series premieres Q4 2019

The real-life story of the Salem witch trials – which involved both actual witch hunts and fake news in large measure – has never been more relevant. Kicking off the network's annual Halloween-month programming event, "Ghostober," this four-part docu-drama unravels the rapid descent of a town into madness, capturing the day-to-day hysteria that unfolded and put an affluent New England community under siege. It is a pre-internet sensation, during which daily events of "satanic panic" overtake a village – from reports of possession by the devil, to mass arrests and sensational trials that culminate in public hangings in the town square.